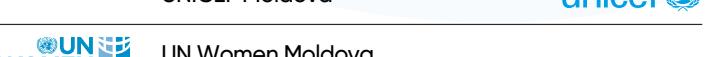
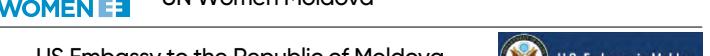
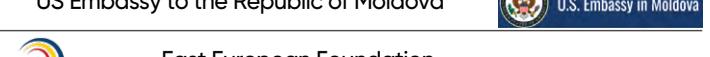
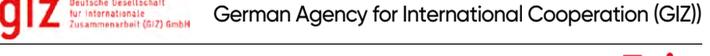
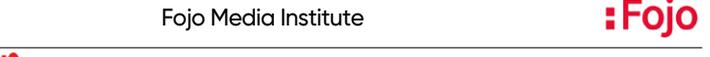
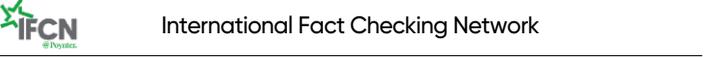


PARTNERSHIPS MAKE US STRONGER

-  European Union
-  International Media Support (IMS)
-  Institute for War and Peace Reporting (IWPR)
-  DW Akademie
-  Friedrich Naumann Foundation
-  DVV International Moldova
-  Open Information Partnership
-  People in Need
-  Swiss Cooperation Office in Moldova
-  UNICEF Moldova
-  UN Women Moldova
-  US Embassy to the Republic of Moldova
-  East European Foundation
-  National Endowment for Democracy
-  UNDP Moldova
-  Soros Foundation Moldova
-  German Agency for International Cooperation (GIZ)
-  Fojo Media Institute
-  Justice for Journalists
-  World Association of News Publishers
-  International Fact Checking Network
-  National Platform of the Eastern Partnership NGO Forum
-  Civic Coalition for Free and Fair Elections

MATCH THE WORDS

Headline
Editorial
Program
Reporter
Deontological
REPORT
Transparency
Echidistant
Interview
Column
Broadcast
Article
Bulletin
Editor
Ethical
Anchor
Fair
Impartial

FREEDOM



*Press freedom
is nonnegotiable!*

WE ARE HERE



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*For a
Professional,
Unbiased and
Strong Media*

Produced by the Association of Independent Press (API) in partnership with People in Need Moldova, within the project „Resilient Media for Informed Citizens,” funded by the European Union.



WE ARE THE ASSOCIATION OF INDEPENDENT PRESS (API)

- One of the most active media organizations in Moldova,
- An umbrella organization for newsrooms and independent journalists,
- A team of journalism and communication experts.

OUR MISSION:

- To increase the sustainability of independent media by strengthening its professional and financial capacities, improving public policies, promoting digitization, and enhancing the quality of journalistic products.

API promotes democracy, press freedom, human rights and an open society.

AREAS WE WORK IN:

- Developing Independent Media;
- Fighting Disinformation;
- Anticorruption and Good Governance;
- Human Rights and Gender Equality;
- Social Cohesion.

WHAT WE DO:

We provide assistance, training, and consultancy services to promote the sustainability of independent media outlets. We advocate for and contribute to the improvement of public policies. We conduct information and awareness-raising campaigns, debunk falsehoods, and promote critical thinking. We monitor the media and stimulate quality media content.

The API is a leading organization that promotes journalistic self-regulation. It supports the work of the **Moldovan Press Council**.



PROJECTS WE TAKE PRIDE IN



STOP FALS Campaign – the most complex and dynamic activity for fighting disinformation and promoting critical thinking in Moldova

Moldova Media Forum – the most important and representative annual event of the journalistic community



e-Learning.api.md – distance learning for journalists, aspiring journalists, communicators, and civil servants

BLACK BOOK of Public Money Waste – an annual collection of journalist investigations into the inefficient or fraudulent use of public and external partner resources



Print Media Distribution Support Fund – support for the implementation of the government program that compensates for increased print media distribution costs

Crisis Communication Chapters – facilitating dialogue among authorities, citizens, civil society, and the media to inform communities



Know Your Candidate Campaign – monitoring candidates in elections against integrity criteria

PRODUCTS AND SERVICES FOR JOURNALISTS AND MEDIA CONSUMERS



■ **Style Guide with Ethical Rules for Journalists**



■ **Conflict Journalism and Security Approach**



■ **Media Coverage of Gender-Based Violence and Violence Against Children**



■ **Media Coverage of Gender-Based Violence and Violence Against Children**



■ **Think Critically Don't Be Manipulated**



■ **Authorities' reactions to journalistic investigations into integrity and corruption**

■ **Annual Reports on Attacks on Media Workers**



■ **Free psychological counseling program for journalists + Newsletter: "Where Do We Draw the Line?"**



■ **Advice and Assistance Center for Regional Independent Media Outlets**



OUR BENEFICIARIES

